



Under the patronage of HH Sheikh Ahmed bin Saeed Al Maktoum, Chairman of the Dubai Supreme Council of Energy

METEX SOUBAL SOLAR 27-29 SEP

AT THE FOREFRONT OF SUSTAINABILITY



The Region's Largest Sustainability & Clean Energy Technology Exhibition















The UAE will continue to play a leading role in shaping initiatives which serve humanity and help to achieve stability, prosperity and sustainable development.



His Highness Sheikh Mohamed bin Zayed Al NahyanPresident of the UAE



We recognise that preserving our energy resources will be one of the greatest challenges in our drive towards sustainable development. This, however, will not materialise unless the different facets of our society adopt energy conservation principles in their core values. The future generations will be the chief beneficiary of our achievements and the best judge of what we accomplish in this field.



His Highness Sheikh Mohammed bin Rashid Al Maktoum

Vice President and Prime Minister of the UAE and Ruler of Dubai

MESSAGE FROM MD & CEO OF DEWA

Under the directives of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, and the patronage of His Highness Sheikh Ahmed bin Saeed Al Maktoum, Chairman of the Dubai Supreme Council of Energy, DEWA organises the Water, Energy, Technology, and Environment Exhibition (WETEX) and Dubai Solar Show. This supports the vision of the wise leadership to promote the sustainable development of the UAE and consolidate Dubai's position as a global hub for a green economy.

The 24th exhibition, which DEWA organises from 27-29 September 2022 at Dubai World Trade Centre, is an exceptional opportunity for exhibitors and visitors from all over the world. This follows on from WETEX being the first exhibition to be held at Dubai Exhibition Centre at Expo 2020 Dubai and one of the first major events in the world since the start of the COVID-19 pandemic. The UAE, thanks to the vision of the wise leadership, has become one of the most successful countries in rebounding from the pandemic.

Over 23 years, WETEX has become one of the largest and most important specialised exhibitions and an annual event awaited by organisations from the energy, water, environment, oil, gas, green development and related sectors from the region and the world. They can present products and solutions, as well as discuss the best practices and the latest technologies and innovations. The exhibition is an opportunity to reach thousands of exhibitors to make deals, build partnerships, and view the latest technologies and innovations in the energy, water, renewable energy, and environment sectors, as well as learn about market needs, especially in view of the increased adoption of renewable energy technologies in the UAE and the region. Visitors can take part in the busy schedule of specialised seminars and workshops by experts and professionals in the green economy, smart cities, innovation, and sustainable development.

I look forward to welcoming you to WETEX and Dubai Solar Show 2022 and take this opportunity to thank our partners, sponsors, and exhibitors. I wish you a very successful participation in this exceptional exhibition.



His Excellency Saeed Mohammed Al TayerMD & CEO of DEWA and Founder and Chairman of WETEX

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THE EIGHT PRINCIPLES OF DUBAI



His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, has announced the eight principles of governance in Dubai, recommending that all those who assume responsibility in Dubai to abide by them at all times, whatever the circumstances.

His Highness expressed his thanks to everyone who congratulated him on the 50th anniversary of his ascendency to his role in the service of the homeland.

- 1. The Union is the Foundation: Dubai is an integral part of the UAE and a pillar of the federation. The Emirate's destiny is entwined with the UAE's destiny, its well-being is vital to the UAE, and its people are ever-willing to sacrifice for the greater good of the country. The Union's interest is above local interest, the Union's laws transcend our laws and legislations, the Union's policy is our policy, and the Union's government priorities are our government's priorities.
- 2. No One is Above the Law: Justice is the basis of a strong and proud nation, and guarantees prosperity and stability. No one is above the law in Dubai, starting with the ruling family. The law does not discriminate between citizens and residents, rich and poor, male and female, Muslims and non-Muslims. Justice delayed is justice denied. "Injustice anywhere is a threat to justice everywhere". I renounce unfair practice or conduct of any person, and the ruling family shall likewise renounce any form of injustice as long as it governs the Emirate
- **3.** We are a Business Capital: The Government of Dubai aims to improve the lives of its people through strengthening its economy. Dubai does not invest or involve itself in politics and does not rely on politics to ensure its competitiveness. We extend a hand of friendship to all those who hold good intentions towards Dubai and the UAE. Dubai is a politically neutral, business-friendly global hub that focuses on creating economic opportunities.
- **4. Three Factors Drive Growth:** Dubai's growth is driven by three factors: a credible, resilient and excellent government; an active, fair and open private sector; and public and government-owned flagship companies that compete globally, and generate an income for the government, jobs for its citizens, and assets for future generations.
- **5. Our Society has a Unique Personality:** Our society is a respectful and coherent one, bound by tolerance and openness. It distances itself from all forms of discrimination and biasness. It is a disciplined society, committed to its promises, timelines and covenants. We are modest about our successes, perseverant in dealing with challenges, charitable and generous in achieving the greater good, and open to everyone.
- **6. We believe in Economic Diversification:** Economic diversification has been the foundation of our unwritten constitution in Dubai since 1833. The changing times and the rapid developments make our commitment to this principle everlasting. Our new goal is to create at least one new economic sector every three years that will be productive, contribute to our GDP, and generate jobs.
- 7. A Land for Talent: Dubai has always relied on talented tradesmen, administrators, engineers, creatives, and dreamers for its success. The Emirate's prominence, sustainability and competitiveness depend on its capacity to continue attracting skilled and talented people, and nurturing the brightest minds to generate innovative ideas. We have to consistently review and renew our policies and procedures to ensure our appeal to talented individuals. We must build the best environment in Dubai for the world's leading minds.
- **8.** We Care About Future Generations: The destiny of our future generations must not be affected by the fluctuations of regional politics and global economic cycles. We invest and create valuable assets for them. Our fundamental rule in this regard is that the government should, under all circumstances, own economic assets that are worth at least 20 times the value of its annual budget. We work towards maintaining a secure future, and we are focused today on ensuring the prosperity of our future generations.

UAE'S SUSTAINABILITY EFFORTS



The UAE has become a role model in the shift to clean and renewable energy. In October 2021, the UAE announced its Net Zero by 2050 strategic initiative, becoming the first country in the Middle East and North Africa to launch this strategic initiative. In recognition of its pioneering role in climate action, the UAE has been selected to host the 28th Conference of the Parties (COP 28) in 2023.

Dubai has a clear direction for the energy sector based on the Dubai Clean Energy Strategy 2050 and the Dubai Net Zero Carbon Emissions Strategy 2050 to provide 100% of the energy production capacity from clean energy sources by 2050. DEWA implements pioneering projects to diversify Dubai's clean and renewable energy sources to include all available technologies.

hosting COP 28 in

2023

5,000MW by

2030

Mohammed bin Rashid Al Maktoum Solar Park 100% clean energy by

2050

For more information, click here

DEWA SUPPORTS SUSTAINABLE DEVELOPMENT GOALS



DEWA is the first government organisation to adopt sustainability in its strategic plan to achieve long-term sustainability goals and the 17 UN Sustainable Development Goals (SDGs) 2030. DEWA strives to achieve the vision of the wise leadership to build a more sustainable environment and develop long-term solutions for challenges in line with its vision to be a globally leading sustainable innovative corporation.

For more information, click here



SPACE

DEWA's space programme (Space-D) aims to improve the operations, maintenance and planning of its networks with the support of nanosatellite technology, Internet of Things (IoT), and remote sensing technologies. The programme also aims to train Emirati professionals to use space technologies to enhance its electricity and water networks and take advantage of the Fourth Industrial Revolution technologies such as IoT, Artificial Intelligence (AI), and blockchain to exchange information with the help of satellite communications and earth observation technologies.

In January 2022, DEWA launched DEWA-SAT 1 nanosatellite in collaboration with NanoAvionics, becoming the world's first utility to use nanosatellites to improve maintenance and planning of electricity and water networks.

The nanosatellite was designed and developed at DEWA's R&D Centre in the Mohammed bin Rashid Al Maktoum Solar Park.

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THE ORGANISER

Dubai Electricity and Water Authority PJSC (DEWA) organises WETEX & Dubai Solar Show. DEWA is a member of the Dubai Supreme Council of Energy, to support Dubai's vision to build a sustainable future.

DEWA was formed on 1 January, 1992, by a decree issued by the late Sheikh Maktoum bin Rashid Al Maktoum to merge Dubai Electricity Company and Dubai Water Department, which previously operated independently of each other. Both organisations were established in 1959 through the foresight of the late Sheikh Rashid bin Saeed Al Maktoum, then Ruler of Dubai, as government supported bodies with the objective of making an adequate and reliable supply of electricity and water available to the people of Dubai.

On 12 April 2022, the shares of DEWA (PJSC) started trading on the Dubai Financial Market (DFM). It is the largest company on the DFM, with a market capitalisation of AED125 billion (\$34 billion). The wide interest from local and international investors, affirms DEWA's position as a globally leading sustainable innovative corporation. It also underlines the attractiveness of Dubai as a global capital market.



WORLD GREEN ECONOMY SUMMIT



Under the patronage of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, the World Green Economy Summit (WGES) is organised by Dubai Supreme Council of Energy, World Green Economy Organisation (WGEO) and Dubai Electricity and Water Authority (DEWA) in collaboration with international partners. The 8th WGES will be held on 28-29 September 2022 at DWTC, Sheikh Rashid Hall, in conjunction with the 24th Water, Energy, Technology, and Environment Exhibition (WETEX).

For more information, click here



ABOUT WETEX AND DUBAI SOLAR SHOW



WETEX and Dubai Solar Show organised by Dubai Electricity and Water Authority (DEWA), are in line with Dubai's vision to build a sustainable future for the Emirate and is held annually under the directive of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, Ruler of Dubai, under the patronage of His Highness Sheikh Ahmed bin Saeed Al Maktoum, Chairman of the Dubai Supreme Council of Energy.

WETEX and Dubai Solar Show are the perfect platforms to display the latest technological advancements and discuss the latest trends related to energy, water conservation, saving natural resources and building a sustainable environment. They provide an ideal opportunity for local and international companies and organizations to share and showcase their products and services, along with offering a forum to share best practices and experiences with exhibitors from around the world.

DUBAI SOLAR SHOW?



- Position your brand as a key player in the Water, Energy, Technology, Oil & Gas, Environment and the fast-developing solar power sector. Promote your brand to a highly targeted audience and meet seniorlevel decision makers.
- Widen your business opportunities in other Renewable Energy, Power Generation, Oil and Gas, Water and Environment sectors at Dubai Solar Show taking place alongside WETEX and the World Green Economy Summit.
- Promote your business by presenting your latest technologies
- Share best practices and expertise with national and multinational exhibitors
- Benefit from sponsorship packages for media and marketing
- Network with government decision-makers, business leaders, investors and country delegations from around the world
- Meet members of various internationally acclaimed organisations

- Use a cost-effective and targeted medium to meet senior-level decision makers
- Gain unrivalled access to promote your products and services to key environmental professionals, water and energy experts
- Renew and reaffirm contacts within a large conference and exhibition environment
- Build on opportunities in Dubai, the region's hub for finance, business and tourism
- Share expertise in specialised seminars
- Explore current and future solar projects in the region and the latest market trends, policies and regulations set out by government authorities, to become part of Dubai's future solar projects and programmes
- Get exclusive benefits when participating as sponsors or exhibitors. These include free company and product registration with DEWA, receiving letters of recommendation for exhibit products, exclusive site visit to the Mohammed bin Rashid Al Maktoum Solar Park, product demonstrations and speaking opportunities in conferences and seminars



BENEFITS AT A GLANCE

- Business to business (B2B) meetings
- Business to Governments (B2G) meetings
- Supplier Relationship Management (SRM) workshops
- DEWA exclusive site visits
- Participation in workshops and seminars
- Opportunity of MoU signing
- Complimentary invitation to World Green Economy Summit (WGES) 2022
- Access to participating government entities for business opportunities
- Preview government announcements of new initiatives and upcoming projects
- Exchange information and expertise
- Benchmark and market products, services and technologies
- Opportunity for identification of partnerships, collaboration and businesses between UAE-Dubai, government bodies, associates and business leaders from water, energy, environment, technology and renewable energy sector



WETEX & DUBAI SOLAR SHOW STATISTICS 2021



1,200BRAND EXHIBITORS



4,895B2B & B2G
MEETINGS



45,506 VISITORS



60 SEMINARS



VISITORS FROM

55 COUNTRIES

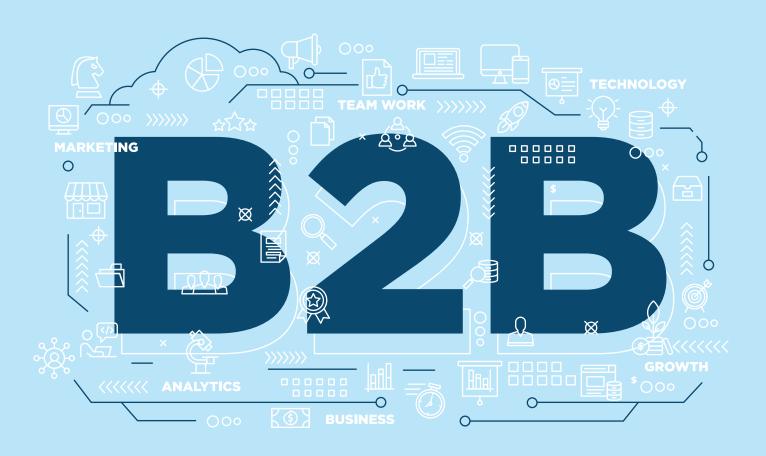


61 SPONSORS



Physical **4,684** meetings

Online **211** meetings



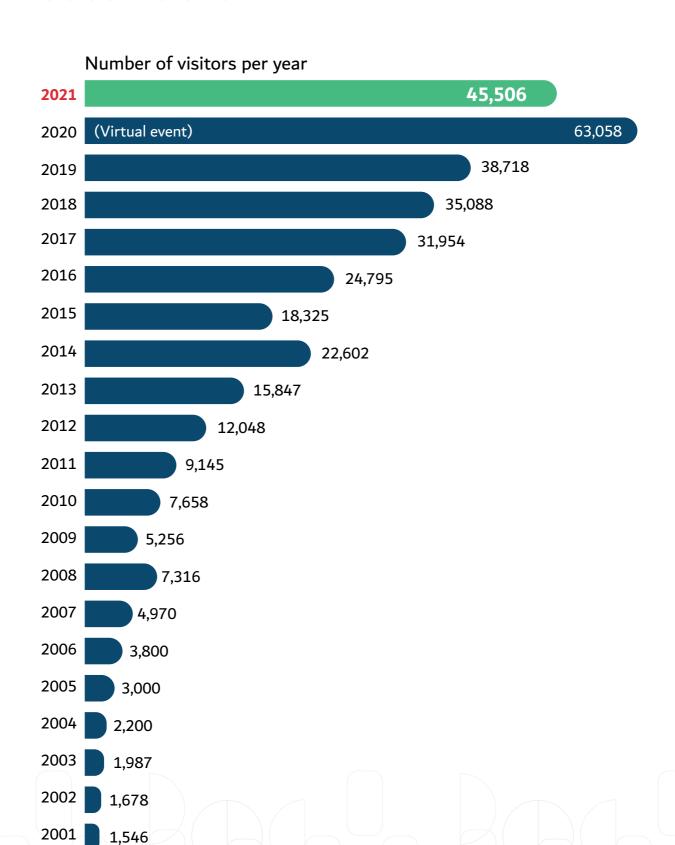
Total **4,895** meetings

WETEX & DUBAI SOLAR SHOW SUCCESS STORY

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357

1999





VISITOR PROFILES

There were 1,200 exhibitors from 55 countries at WETEX & Dubai Solar Show 2021 who showed the latest products and services for water, energy and technology.

Visitors to WETEX represent the highest ranks of the public and private sectors who focus on water, energy and the environment. Senior government officials from across the Middle East and around the world attend this event, including ministers, heads of government institutions and international diplomatic delegations. Captains of industry, CEOs, managing directors, general managers, and other executives who are responsible for the purchasing and strategy of their organisations rank among WETEX visitors as well.

Other visitors include investors, industry experts and researchers, regional and local media as well as undergraduate and postgraduate students from educational institutions in the UAE.

EXHIBITOR PROFILES FOR

WETEX & DUBAI SOLAR SHOW 2022

WATER & WASTE WATER

- Adhesives
- Agriculture & Horticulture Equipment
- Asbestos, GRP, Fiber Glass, HDPE, PVC, G.I. Stainless Steel & Other Pipes
- Chlorination System
- Desalination Plants
- Dewatering Equipment
- Fiber Glass Products
- Irrigation System
- Leak Detection Equipment
- Manhole Covers
- Micro Tunneling Equipment
- Pipeline Coating Systems
- Pumps
- · Sanitary Wares & Accessories
- Sealants
- Tanks/Reservoir Lining Materials
- Valves-Gate, Butterfly, Air, Pressure Reducing
- · Warming Tapes
- Water Bottle Companies
- Water Coolers & Water Heaters
- Water Savers & Water Scooters
- Water SCADA Software
- Water Transmission & Distribution-related Products
- Water Treatment Chemicals
- Water Treatment Plants
- Water Well Drilling Equipment & Accessories
- Waterproofing Products

ENERGY TECHNOLOGY

- Air-conditioners
- Air-conditioning Chillers & Heat Exchangers
- Air-purification & Cleaning Equipment
- $\bullet \ \mathsf{Air} \ \mathsf{Curtains} \ \& \ \mathsf{Filters}$
- Auto Recloser
- Batteries & Battery Charges
- Bearing & Gears
- Boilers
- Bolts, Nuts & Chains
- Brake Parts & Lining
- Cabinet
- Cable Fault Locator
- Cable Joints & Accessories
- Cable Tiles/Protection covers/ UPVC pipes
- Cable Trays
- Cables-HV/MV/LV/Control
- Calibration Equipment & Gauges
- Capacitor Banks
- · Cash Resin Transformer
- $\bullet \ {\sf Cathodic \ Protection \ System}$
- Centrifugal Machineries
- Ceramic & Other Power Insulators

- Circuit Breakers
- Communication Systems & Equipment
- Compressors
- Computers
- Conduits & Electric Fittings
- Control Safety, System Protection & Monitoring Equipment
- Control Systems-Industrial & Residential
- Cooling & Heating Equipment
- Corrosion Control System
- Cranes
- Diesel Engines
- Differential Relays
- Distance Relays
- Earthing/Lighting Equipment & Accessories
- Energy, Meters-Consumer Connection Equipment Home Service Meters
- Fan & Exhaust Systems
- Fault Recorders
- FGRP Kiosks
- Firefighting Equipment & System
- Fuel Handling & Injection system
- Galvanising Products
- Gas Detectors
- Gas Insulated Switchgear
- Generators
- Geographic Information (GIS systems)
- Hardware Tools, Tackles & Gaskets
- Home Appliances like Refrigerators, Air-conditioners, Dishwashers, Cookers, TV, PC, Light fittings, Wiring Switches & Accessories
- Horizontal Drilling Equipment
- HRC Fuses Links/MCCBs
- Hydraulic Equipment & Tools
- Industrial & Power Automation
- Industrial Belts
- Industrial Chemicals & Products
- Industrial Linings
- Instrumentation & Calibration
- Insulation Material
- Lifts & Escalators
- Lighting Fixtures-Industrial & Residential
- Lubricants-Industrial
- Magnetic Devices
- Main Panels & Distribution Boards
- $\bullet \ \mathsf{Motors}$
- On Load Tap Changer
- Overhead Line Equipment Material/Hardware & Accessories
- Partial Discharge Measurement Equipment

- Plastic Tubes, Rods & Sheets
- Pneumatic Tools & Tackles
- Pocket Substations
- Power Coating Products
- Power Transformers/ Distribution/Instrument/ Voltage/Current Transformers
- Pressure Gauges
- Pressure Vessels
- Process Control Systems & SCADA
- Public Address System
- Radiators
- Radio Communications
- Reactors
- Refrigeration Equipment
- Palaus Caratual & Danta ation
- Relays-Control & ProtectionRemote Terminal Units (RTUs)
- Ring Main Units
- Ring Main Units (SF6)
- Rust Proofing Equipment
- Safety Equipment, PPE Items
- Sandblasting Equipment
- C
- Spraying Equipment
- Substation Control System
- Survey Equipment
- Switchgears/Distribution Boards/Mini Distribution Pillars
- Testing & Measurement Equipment
- Tubing Works
- Turbines
- Uninterruptible Power Supply Equipment
- Ventilation Products
- Weighing Equipment
- Wire Manufacturing
- Wire Products

ELECTRICAL FITTINGS

- Cable Lugs
- Control & Signalling Devices
- Electrical Equipment & Supplies
- Electrical Panel
- Flame Proof Equipments
- Junction Boxes
- Junction Boxes
- Light Fitting & Fixtures
- Limit Switch & SensorOther Wiring Accessories
- Patch Panels
- Plug & Socket Connectors
- Relay
- Wall Switches

WIRES AND CABLES

- Cable Glands
- Contractor
- Earthing Material
- Electrical Plugs & SocketsFuses
- Heating ElementsHousehold Switches

- Installation & Distribution System
- Junction Boxes, Enclosures
- MCB & ELCB
- Other Electrical Equipment
- Terminals

LIGHTING & LUMINARIES

- Airfield Lighting & Navigation Systems
- Innovative Lighting Solutions
- LED Lighting Solutions & Lighting Studios
- Light Bulbs & Tubes
- Manufacturers
- Light Voltage PanelsLighting Equipment
- Lighting Equipme
 Lighting Fixtures
 Manufacturers
- Lighting Poles Manufacturers
- Lighting Tower
- Solar Lighting Solutions
- Street Lighting Solutions

COLAD

- SULAR
- Air Conditioning and CoolingBatteries, Battery Packs,
- Charging
- Battery Management SystemsBuilding Integrated Solutions
- (BIPV)
- Cells
- $\bullet \ \mathsf{Education}, \mathsf{Training}$
- Energy ManagementEnergy Storage Systems
- EPC Contracting/Project Development
- Financing, Promotion
- Inverters
- Maintenance and RepairManufacturing Machinery and
- Equipment
- ModulesOperations of Solar Power
- Systems
 Other Renewable Energies
- (Wind, Hydro, etc.)
- Pellet Storage SystemsPower Plants (Commercial & Utility-Scale)
- PV Cell and ModulePV Materials and Components
- PV Mounting SystemsPV Systems Providers
- PV Tracking SystemsRenewable Heating
- Smart GridSmart Home/Smart Buildings
- Solar StationsSolar Thermal Power Plants
- Technology and DevicesTesting Institutes
- Thin Film SolarTrade Publications. Publishers
- Virtual Power Plants/Combined Power Plants

EXHIBITOR PROFILES FOR WETEX & DUBAI SOLAR SHOW



INNOVATION PILLARS

- Energy and Renewable Innovations Share the latest developments on numerous existing innovative projects relating to Energy, Power, Renewable and Clean energy
- Transportation Promote innovation in transportation services and technology, as well as technologies in unmanned vehicles such as drones, cars, trains, ecofriendly air and sea transportation
- Technology Promoting and sharing the latest innovation initiatives in technology tools, systems, artificial intelligence, drones and robotics to ensure a better quality of life for everyone. In addition to demonstrating the enhancement of the Information and Communications Technology (ICT) industry implemented for quality of service, manufacturers, Artificial Intelligence (AI), semiconductors, nanotechnology and 3D printing, in addition to future innovation technology trends around the world
- **Education** Share and promote innovative projects in the education sector, highlight the empowerment of Emirati youth to innovate in all scientific fields
- **Health & Safety** Show systems that enhance the quality of life and promote innovation in the delivery of using advanced technologies in Health and safety
- Water Promoting sustainable innovative solutions for water shortage, purification, desalination, storage, and share the knowledge and technologies that address challenges linked to clean water production, climate change and water resource management
- Space Highlight latest space technologies and related developments including satellites, research and space communication technologies

SUSTAINABLE TOURS

WETEX and Dubai Solar Show has tours for delegates and visitors to see the best practices in sustainability in Dubai.



Mohammed bin Rashid Al Maktoum Solar Park

Delegates visited the largest single site solar park in the world which will produce 5,000 MW by 2030. When completed, the project will achieve a reduction of approximately 6.5 million tonnes of carbon emissions a year

DEWA Sustainable Building

There will be tours to visit DEWA's Sustainable Building This has achieved LEED platinum status and is the largest government building in the world to receive this recognition.





PARTICIPATION FEES

OPTION 1: SPACE ONLY

USD 450 or AED 1,655 per sqm.

Inclusive of the following

- General illumination
- General security services
- Entry in the official catalogue

OPTION 2: SHELL SCHEME PACKAGE

(Minimum of 9 sqm.) USD 480 or AED 1,760 per sqm.

The same services described in option 1 along with:

- A standard OCTANORM shell scheme with rear and side walls
- Your company's name in English on the fascia board
- Carpet covering the floor of the stand
- 1 x 13 Amp, 220v plug socket per 9 sqm.
- 3 spotlights of 100W each per 9 sqm.
- 1 reception desk and 2 chairs per 9 sqm.

WETEX & DUBAI SOLAR SHOW SPONSORSHIP PACKAGE 2022

JUBILEE SPONSOR (AED 2,000,000 / USD 544,588)

- 1. Free stand area of 200 square metres at a prime location
- 2. Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally wherever applicable (Print, TVC, Digital, etc.)
- 3. Logo of Sponsor to be part of below the line activities of WETEX. (E-badges, exhibitor's manual, brochures, flyers, etc.)
- Sponsor's logo in official external publications through WETEX's exclusive presence 'if applicable'
- Logo of Sponsor to be placed on venue branding during the exhibition wherever applicable
- Invitation for the opening ceremony and presence on the backdrop of all related events 'wherever applicable' (Seminars, etc.)
- 7. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
- 8. Sponsors will be honoured at WETEX Gala Dinner 'if applicable'
- Exclusive invitation to the press conference and potential opportunity for media coverage
- 10. Free participation at the seminars
- 11. Logo of Sponsor on WETEX Business Lounge
- Logo of Sponsor inside and or the back cover of WETEX Exhibitors' Catalogue
- Logo of Sponsor on WETEX website with hyperlinks leading to the Sponsor's website
- 14. Logo of Sponsor to be placed on email shots promoting WETEX
- 15. Special badges for sponsors' delegates
- Thank-you advertisement for sponsors in newspapers after the exhibition
- 17. Full page advertisement by sponsor in WETEX Exhibitors' catalogue
- Sponsor will be entitled to local, regional and international media coverage, in line with the PR & media plan of WETEX wherever applicable.
- Provide exclusive coverage through PR report in Arabic/English dailies (500 words), where applicable
- 20. Logo of Sponsor to be placed on the Outdoor activities 'if applicable'
- 21. Exclusive presence of logo on the seminar registration counters
- Exclusive dedicated presence of logo on all trade visitor registration counters in front of exhibition halls
- 23. Exclusive presence of logo in venue branding

DIAMOND SPONSOR (AED 1,500,000 / USD 408,720)

- 1. Free stand area of 150 square metres at a prime location
- Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally wherever applicable (Print, TVC, Online banners, etc.)
- Logo of Sponsor to be part of below the line activities of WETEX. (E-badges, exhibitor's manual, brochures, flyers, etc.)
- Sponsor's logo in official external publications through WETEX's exclusive presence where applicable
- 5. Logo of Sponsor to be placed on venue branding during the exhibition wherever applicable
- 6. Invitation for the opening ceremony and presence on the backdrop of all related events where applicable (seminars, etc.)
- 7. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
- 8. Sponsors will be honoured at WETEX Gala Dinner where applicable
- Exclusive invitation to the press conference and potential opportunity for media coverage

- 10. Free participation at the seminars
- 11. Logo of Sponsor on WETEX Business Lounge
- Logo of Sponsor inside and or the back cover of WETEX Exhibitors' Catalogue
- 13. Logo of Sponsor on WETEX website with hyperlinks leading to the Sponsor's website
- 14. Logo of Sponsor to be placed on email shots promoting WETEX
- 15. Special badges for Sponsors' delegates
- Thank you advertisement for Sponsors to be released in newspapers after the exhibition
- Full page advertisement by sponsor within WETEX Exhibitors' Catalogue
- Sponsor are entitled to local, regional and international media coverage, in line with the PR & media plan of WETEX where applicable
- 19. Provide exclusive coverage through PR report in Arabic/English dailies (500 words), where applicable
- 20. Logo of Sponsor to be placed on the Outdoor activities where applicable
- 21. Exclusive presence of logo on the seminar registration counters
- 22. Exclusive dedicated presence of logo on all trade visitor registration counters in front of exhibition halls

TITANIUM SPONSOR (AED 1,000,000 / USD 272,480)

- 1. Free stand area of 120 square metres at a prime location
- Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally where applicable (Print, TVC, Online banners, etc.)
- Logo of Sponsor to be part of below the line activities of WETEX. (E-badges, exhibitor's manual, brochures, flyers, etc.)
- 4. Sponsor's logo in official external publications through WETEX's exclusive presence where applicable
- 5. Logo of Sponsor to be placed on venue branding during the exhibition wher applicable
- 6. Invitation for the opening ceremony and presence on the backdrop of all related events where applicable (Seminars, etc.)
- 7. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
- 8. Sponsors will be honoured at WETEX Gala Dinner where applicable
- 9. Exclusive invitation to the press conference and potential opportunity for media coverage
- 10. Free participation at the seminars
- 11. Logo of Sponsor on WETEX Business Lounge
- Logo of Sponsor inside and or the back cover of WETEX Exhibitors' catalogue
- 13. Logo of Sponsor on WETEX website with hyperlinks leading to the Sponsor's website
- 14. Logo of Sponsor to be placed on email shots promoting WETEX
- 15. Special badges for Sponsors' delegates
- 16. Thank-you advertisement for sponsors in newspapers after the exhibition
- Full page advertisement by Sponsor within WETEX Exhibitors' catalogue
- Sponsor will be entitled to local, regional and international media coverage, in line with the PR & media plan of WETEX where applicable
- Provide exclusive coverage through PR report in Arabic/English dailies (500 words), where applicable

- 20. Logo of Sponsor to be placed on the outdoor activities where applicable
- 21. Exclusive presence of logo on the seminar registration counters

STRATEGIC SPONSORS/STRATEGIC MEDIA SPONSOR/ GOVERNMENT PARTNERS (AED 500,000 / USD 136,240)

- 1. Free stand area of 100 square metres at a prime location
- Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally wherever applicable (Print, TVC, Online banners, etc.)
- Logo of Sponsor to be part of below the line activities of WETEX. (E-badges, exhibitor's manual, brochures, flyers, etc.)
- 4. Sponsor's logo in official external publications through WETEX's exclusive presence where applicable
- 5. Logo of Sponsor to be placed on venue branding during the exhibition where applicable
- 6. Invitation for the opening ceremony and presence on the backdrop of all related events where applicable (seminars, etc.)
- 7. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
- 8. Sponsors will be honoured at WETEX Gala Dinner where applicable
- Exclusive invitation to the press conference and potential opportunity for media coverage
- 10. Free participation at seminars
- Logo of Sponsor inside and or the back cover of WETEX Exhibitors' catalogue
- 12. Logo of Sponsor on WETEX website with hyperlinks leading to the Sponsor's website
- 13. Logo of Sponsor to be placed on email shots promoting WETEX
- 14. Special badges for sponsors' delegates
- 15. Thank-you advertisement for sponsors in newspapers after the exhibition
- Full page advertisement by Sponsor in WETEX Exhibitors' catalogue
- Sponsors will be entitled to local, regional and international media coverage, in line with the PR & media plan of WETEX where applicable
- 18. Provide exclusive coverage through PR report in Arabic/English dailies (500 words), where applicable
- Logo of Sponsor to be placed on the outdoor activities where applicable

PLATINUM SPONSORS/PLATINUM MEDIA SPONSORS (AED 400,000 / USD 108,990)

- 1. Free stand area of 60 square metres at a prime location
- Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally where applicable (Print, TVC, Online banners, etc.)
- Logo of Sponsor to be part of below the line activities of WETEX. (E-badges, exhibitor's manual, brochures, flyers, etc.)
- Sponsor's logo in official external publications through WETEX's exclusive presence where applicable
- Logo of Sponsor to be placed on venue branding during the exhibition where applicable
- Invitation to the opening ceremony and presence on the backdrop of all related events where applicable (seminars, etc.)
- Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
- 8. Sponsors will be honoured at WETEX Gala Dinner where applicable
- Exclusive invitation to the press conference with opportunity for media coverage
- 10. Free participation at the seminars

- Logo of Sponsor inside or on the back cover of WETEX Exhibitors' catalogue
- 12. Logo of Sponsor on WETEX website with hyperlinks leading to the sponsor's website
- 13. Logo of Sponsor to be placed on email shots promoting WETEX
- 14. Special badges for Sponsors' delegates
- 15. Thank-you advertisement for Sponsors to be released in newspapers after the exhibition
- Half-page advertisement by Sponsor within WETEX Exhibitors' catalogue
- Sponsor will be entitled to local, regional and international media coverage, in line with the PR & media plan of WETEX where applicable

GOLD SPONSORS/MEDIA PARTNERS (AED 200,000 / USD 54,500)

- 1. Free stand area of 30 square metres at a prime location
- Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally where applicable (Print, TVC, Online banners, etc.)
- 3. Logo of Sponsor to be part of below the line activities of WETEX. (E-badges, exhibitor's manuals, brochures, flyers, etc.)
- Sponsor's logo in official external publications through WETEX's exclusive presence where applicable
- 5. Logo of Sponsor to be placed on venue branding during the exhibition where applicable
- 6. Invitation for the opening ceremony and presence on the backdrop of all related events where applicable (Seminars, etc.)
- 7. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
- 8. Sponsors will be honoured at WETEX Gala Dinner if applicable
- Exclusive invitation to the press conference and potential opportunity for media coverage
- 10. Free participation at the seminars
- Logo of Sponsor inside and or the back cover of WETEX Exhibitors' catalogue
- Logo of Sponsor on WETEX website with hyperlinks leading to the Sponsor's website
- 13. Logo of Sponsor to be placed on email shots promoting WETEX $\,$
- 14. Special badges for Sponsors' delegates
- 15. Thank-you advertisement for Sponsors in newspapers after the exhibition

TERMS & CONDITIONS

- All benefits highlighted in the package will be provided from the contract date only
- All media related coverage will start from 2 weeks of the contract date onwards subject to receiving high resolution logo (.eps/.ai format) from the Sponsor and WETEX organisers will not take any responsibility if the logo is not received
- 3. WETEX will only promote one high-resolution logo on behalf of the sponsor on all its marketing plans
- PR Coverage will be subject to receiving the approved content at least 3 weeks before the planned activity
- Supporting Associations that get approved on a case by case basis will get presence of their logo on the website only and will not appear on any other marketing plans
- Supporting Associations and International Government Category
 will include: Trade Associations and all related sectors, Government
 Bodies, Commercial Chamber, Ministry, Export Promotional
 Councils of participating countries, Local Associations and
 Government Bodies
- WETEX does not provide any exclusivity with the title Official to any sponsor in general, subject to management's approval



Dubai World Trade Centre



COMPANY INFORMATION

Company	
Exhibiting As (If different from above)	
Contact Title	
Mailing Address	
Zip/Postal Code Mobile	
City/Province State/Country	
Telephone Fax	
E-mail Website	
B2B Point of Contact Name	
Mobile E-mail	
BOOTH INFORMATION BOOTH SELECTION	
1st Choice #	
2nd Choice # 3rd	Choice #
Preferred Dimensionssqm	sqm Total Area sqm
*If none of the above choices are available, you will be assigned the best available booth based on your desired square meter. Products to be exhibited (Give a generic description for use in preliminary promotional materials)	
WE WILL BE AN EXHIBITOR OF UNDER DUBAI SOLAR SHOW	
SECTOR/PROFILE	Fechnology Solar Others(Please Specify)
BUSINESS ACTIVITY (Maximum 4 words)	
PAYMENT SCHEDULE	
Bookings must be accompanied by payment as follow:	
a) 25% payment after receipt of invoice	
b) Balance 75% payment will not be later than 1st August 2022	
If space is reserved after 31* July 2022, total cost is due upon signing. Failure to adhere to payment schedule will place your booth (Size, location, status) in jeopardy.	
Cancellation and Reduction of Space Policy: Space cancelled or reduced on or before 31 st July 2022 will be charged AED 5000/- as service charges on total registration fees. The full contract price is due, payable and non-refundable for any space or stand (ie) is cancelled or reduced after 31 st July 2022.	
Payment Instructions Please mail original completed contract to DEWA. For any inquiries, please call A.S.A. Hameed, VP - Contracts, at +971-4-3248290 or e-mail us on contracts@dewa.gov.ae	
Acceptance of Terms and Conditions By signing this Contract, applicant agrees to abide by the above Terms and Conditions that accompany this contract.	
I am interested in reserving advertising space in the Show Directory	FOR ORGANISER
	Booked By:
	Agent / Association:
	Agent / Association.

Please complete the application form and send it to: WETEX & DSS SALES c/o Dubai Electricity & Water Authority PJSC PO Box 564, Dubai-United Arab Emirates or please email: sales_general@wetex.ae \mid info@wetex.ae

Terms and Conditions of Exhibition Space Contract

- 1. Contract for Space: The contract for space, the formal notification of space assignment and the full payment fees constitutes together a contract between the exhibiting organisation, hereinafter known as Management, for the right to use space for WETEX. The contract is based upon the plan of exhibit rates shown thereon and the general information contained in the exposition prospectus and sales kit all of which are to be considered along with details on all pages of this form as part of the contract. All measurements shown on the floor plan are approximate and Management reserves the right to make such modifications as deemed necessary making equitable adjustment with any exhibitor or exhibitors thereby affected. The management also reserves the right to adjust the floor plan to meet the needs of the exhibition.
- 2. Installation and Dismantling of Exhibits: Delivery of freight, installation of exhibits and completion of erection of exhibits will take place on the dates specified. The exhibits must be ready for inspection no later than 8:00am of the first show day. Should an exhibit not be set by 10:00am of the first show day, the Management reserves the right to have the Official Exhibit Services Contractor install the exhibit or remove unopened freight at the expense of the exhibitor. Dismantling may not begin until the close of the exposition on the final show day, Goods and materials used in any display shall not be removed from the exhibit hall until the exposition has officially been closed. Any exception to this rule must have written approval of Management. Dismantling must be completed and all exhibit materials removed by the final move out date and hour shown. (NOTE: Exhibitors are advised to remove small, portable items immediately upon conclusion of the exposition).
- 3. Storage Boxes and Packing Crates: Exhibitors will not be permitted to store boxes or packing crates in or behind exhibit booths. Prior to 8:00am of the first show day all boxes and crates will be placed in storage provided they are properly labelled for storage. Those not so labelled will be removed and destroyed as refuse.
- 4. Floor Plan: The floor plan for this exhibit will be maintained as originally presented wherever possible. However, Management reserves the unqualified right to modify the plan to the extent necessary for the best interests of the exhibit, the exhibitors and the industry.
- 5. Applications for Space-conditions: Reservations must be made on the Space Application form which must contain complete information. Management reserves the right to reject applications for space. It is the policy of DEWA to limit the use of exhibit spaces to firms whose products or services contribute to the purposes of Water, Energy and Environment. No cash sales will be permitted.
- 6. Payment Schedule/Cancellation or Reduction of Space: The payment details are listed on the brochure. Cancellation of this contract or reduction of space must be in writing, and by mutual consent of the applicant and Management, except that Management may unilaterally cancel this contract for non-payment of any balance due by the date specified if cancellation or deduction of space is agreed to applicant will be entitled to a refund based on the following schedule.
 - Cancellation or Reduction of Space Penalty: Space cancelled or reduced on or before 31 July 2022 will be charged AED 5,000 for service charges on total registration fees. The full contract price is due and payable and non-refundable for any space cancelled or deduced after 31 July 2022. All demonstrations must be within the confines of the exhibit space. Aisles must not be obstructed at any time by exhibitor personnel or attendees. Management reserves the right to unilaterally determine if a demonstration interferes with adjacent exhibit spaces and may if necessary, order its discontinuation. Note: Please refer to the exhibitor manual for specific booth dimension instructions.
- 7. Space Assignment: Space assignment will be indicated on the accepted contract. However, should conditions or situations warrant, Management has the unqualified right to reassign space for the best interest of the exposition. Exhibitor must rent sufficient space to contain their exhibit completely within the confines of booth lines. Heights and Depths addressed in Section 11 must be observed. Exhibitors may take photos or videos of their display. However, they are not permitted to directly take pictures of any other display or instruct others to take such pictures, without written permission by Management and the exhibitor whose display is being photographed. Exhibitors must respect the privacy of other exhibitors and not intrude or disrupt another exhibitor while they are conducting business on the show floor.
- 8. Sharing/Subletting Space: No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted, or have representatives, equipment or materials from other than their own firm in the said space. Management policy prohibits subcontracting of exhibit space. Should an exhibitor decide to cancel then the exhibit space reverts to Management. Independent Contractors Notification to use an independent contractor to install/dismantle exhibits must be received forty-five (45) days prior to the first day of the show. If an exhibitor selects to use any contractor other than the official contractors assigned by DEWA, DEWA is not able to intercede in disputes on behalf of the exhibitor. Notification to use independent contractors must go to both show Management and the Official Exhibit Services Contractor.
- 9. Exhibitor Personnel: Each Exhibitor will furnish Management in advance, the name of those persons who will staff the booth of the exhibitor. Personnel will be admitted to the show floor at 8:00am each day. In the event of earlier admission, special permission must be obtained from Management. Exhibitors representatives manning the exhibit will be owners, employees, or agents of exhibiting companies, and such representatives will wear proper badge identification furnished by the exhibitor. Such badges will be supplied upon presentation of the list of personnel by the exhibitor. Each exhibitor will place on file in the Show Management Office the name of the representative (including hotel or local phone number) who has primary responsibility on the floor for the exhibitor's display and who is authorised to make decisions for the exhibitor as requested by Management on site or in case of emergency. Note: Supplying exhibitor personnel badges to current or prospective customers by exhibitors is strictly forbidden. If such use of exhibitor badges is made and this is recognised, individuals wearing the badges will be removed from the premises and badges will be confiscated. Management will supply visitor passes which the exhibitor may distribute to the customer for purpose of attendee registration. The exhibitor personnel registration is to be used solely for employees or agents of the exhibitor.
- 10. Displays and Construction: Management has arranged for a standard uniform booth background, including header sign with exhibitor's name and booth number. Equipment must be spotted within the confines of the exhibit space and allow sufficient space for exhibitor personnel to conduct business within the space. Management is not responsible for music used by exhibitors, and exhibitor hereby agrees to indemnify, defend and holds harmless Management for any and all costs or damages, related to any copyright violations that result from exhibitor's failure to obtain the appropriate license(s). Balloons, horns, odours or congestion in exhibitors' booths are not permitted.
- 11. Contractors Services: All services such as furniture, carpeting, labour, cleaning, storage of boxes and crates shipping and other special services must be arranged through the Officia Exhibit Services Contractor. An Exhibitor Service Manual will be provided with proper forms for ordering such services. Forms should be carefully prepared and returned by the deadlines noted to avoid late charges. In the event of give-aways, demonstrations, and/or entertaining the attendees, booths must be arranged so attendees coming into the exhibit do not block aisles or overlap into neighbouring exhibits. The operation of equipment indoors will not be permitted on a continuous basis. Operation of equipment may be approved for demonstration purposes for short periods approximately one to five minutes, provided Management is notified in writing thirty (30) days prior to the first day of the show. Booths must be policed by each exhibitor so disruption or level from any demonstration or sound system or equipment producing sound is kept to a minimum and does not interfere with others. Remember, the use of sound systems or equipment producing sound is an exception to the rule, not a right. Management reserves the exclusive right to determine at what point disruption or sound level constitutes interference with

other exhibits and must be discontinued. All property of the exhibitor is understood to remain in the exhibitor's custody and control in transit to or from or within the confines of the exhibit hall and subject to the rules and regulations for the exposition.

Note: Exhibitors are to carry insurance to cover exhibit materials against damage and loss and public liability insurance against injury to the person and property of others. By executing the Contract for Exhibit Space, exhibitor warrants that there is in effect the instance policy covering the exhibitor, with coverage remaining current through exhibitor's occupancy. Exhibitors must comply with all state, local, and exhibition facilities' safety regulations. Corrections will be made at exhibitor's expense. If corrections cannot be made, exhibit shall be removed at exhibitor's cost with no liability accruing to Management. Under no circumstances may the weight of any exhibit materials exceed the speeded maximum floor load of the exhibit hall. Exhibitor accepts full and sole responsibility for any injury or damage to persons or property resulting from failure to distribute the placement of his exhibit material to conform with the floor loading specifications.

Indemnity: Exhibitor agrees to indemnify defend, and hold harmless Management, its officers, employees and agents from and against any and all third party claims and other liabilities (including reasonable Attorney fees) that are caused by or arise from, or grow out of the negligent acts or omissions of the exhibitor, its agents, officers, employees, representatives, servants, invites, patrons, or guests. The exhibitor is charged with knowledge of all local laws, ordinances, and regulations pertaining to business licenses, health, fire prevention, and public safety affecting his participation in the exposition. Compliance with such laws in mandatory for all exhibitors and is the sole responsibility of the exhibitor. If unusual equipment is to be installed, the exhibitor must communicate with Management for information concerning the facility or applicable regulations. Management will not be liable for the fulfilment of this contract as to the delivery of space if non-delivery is due to any of the following causes. By reason of the building being destroyed or substantially damaged by fire; act of God; public enemy, strikes, authority of law, or any other cause beyond the control of Management. In the event of not being able to hold the exposition for any of these reasons Management will refund to each exhibitor the amount they paid for their space less a prorated share of all the expenses incurred for the exposition up to the date of required cancellation.

- 12. Character of Exhibits: It is the desire of Management that each exhibitor design and create an exhibit of an attractive nature which will enhance the overall appearance of the exposition and be a credit to the industry. Management reserves the right to approve the character of the display and to prohibit any display which, because of noise or other objectionable features, detracts from the general character of the exposition. Exhibits must be in good taste as determined by Management. It is the exhibitor's responsibility to create an attractive display area. The exhibitor is required to provide a carpet to cover the area contracted, including under carpet equipment. Any part of an exhibit space which does not compliment the purpose of the exhibition must be corrected at the exhibitor's expense. Management reserves the unilateral right to correct any unsightly exhibit and the exhibitor agrees to pay Management for expenses incurred in making the necessary alterations.
- 13. Gadgets, Gimmicks, Demonstrations, Music and Sound: Side-show tactics, scantily clad individuals, or other undignified promotional methods will not be permitted. Exhibitors are asked to observe the "good neighbour" policy at all times. Exhibits should not be conducted in a manner not to be objectionable or offensive to neighbouring booths. The use of photographers, musicians, entertainers, loud speakers, sound system equipment and noise making devices are restricted to within the exhibitor's booth. Management reserves the right to determine when such items become objectionable.
- 14. Other Exhibits: The exhibitor agrees that neither they, their agents, nor their distributors will distribute publications or conduct any other display or exhibit any equipment hearing their trademark within a three mile radius of the exhibition covered by this contract or its officially designated to the properties during the dates of said exposition. This limitation does not apply to participation in other trade association exhibitor's regular place of business or showroom. Violation of this provision by an exhibitor will constitute a breach of the contract and Management may, in its sole discretion, cancel this contract and exhibitor will remove their display and any equipment contained in the exhibit hall and forfeits all payments pursuant to this contract.
- 15. Soliciting Access to List, Samples & Prizes: No soliciting of registrants shall be permitted in the aisles or in other exhibitor's booths. Samples, catalogues, pamphlets, publications, souvenirs, etc. may be distributed by exhibitors and their representatives (including hosts and hostesses) only within their own booths. No exhibitor will be permitted to conduct any prize drawings, awards for signing of name and addresses, etc. without prior written approval of Management. Signs showing the price of items must not be displayed. DEWA reserves the right to limit access to attendee, exhibitor and any other list or information gathered by DEWA or its contractors. Exhibitors that publish industry publications may distribute their publications outside their booths only to the other exhibitors and only during show hours. Show sponsors that produce industry publications may distribute their publications to exhibitors at times designated by show management.
- 16. Flammable Materials: Flammable fluids, substances, or materials of any nature are prohibited in the booth and in the storage area behind the booth. All decorative materials must be flame proofed before being taken into the exhibit hall, and must comply with local fire regulations. Transferring of flammable liquids while in the exhibit hall is expressly prohibited. Electrical equipment must meet all safety codes.
- 17. Beverages and Foods: Food and/or beverages may be supplied by the exhibitor, with the prior written consent of Management and the Facility. Alcoholic beverages may not be served in the exhibition.
- 18. Liability: Neither Management, the official service contractor, exhibit hall management, security services, nor any of the officers or employees of the above will be responsible for safety of property of exhibitors from theft, strikes, damage by fire, water, storm, or vandair or other causes. Management will take reasonable precautions through the employment of security personnel to protect exhibits from such loss. All property of the exhibitor is understood to remain in the exhibitor's custody and control in transit to or from or within the confines of the exhibit hall and subject to the rules and regulations for the exposition.
- 19. Damage:Exhibitors will be liable for any damage caused by fastening fixtures to the floors, walls, columns, or ceilings of the exhibit building and for any damage to equipment furnished by Management or service suppliers designated by them.
- 20. Violation: The interpretation and application of these rules and regulations are the responsibility of Management. Any violation by the exhibitor of any of the terms or conditions herein shall subject exhibitor to cancellation of its contract to occupy booth space and to forfeiture of any monies paid on account thereof. Upon written notice of such cancellation, Management shall have the right to take possession of the exhibitor's space, remove all persons and properties of the exhibitor and hold the exhibitor accountable for all risks and expenses incurred in such removal.
- 21. Social Functions/Special Events: Any social function or special event during WETEX is reserved for exhibiting companies and must be approved by Show Management.
- 22. Show Rules: In the event that unforeseen events make it necessary, Management will have the right to amend these rules and delegations or make additions thereto and all such amendments or additions shall be made known promptly to each exhibitor. Show rules are promulgated separately and are tailored to the individual exhibit hall.

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GOLD SPONSORS

























SUPPORTING ASSOCIATION

